



**PREGNANCY LOSS & INFERTILITY  
FOUNDATION & PEER SUPPORT GROUP**  
keysofhopefoundation.com

### **Social Media Intern**

**Keys of Hope™ Foundation** is seeking a social media intern to join their team for the Fall of 2019.

**Keys of Hope™ Foundation** mission to break the silence, support families and promote the awareness of pregnancy loss and infertility in the Great Lakes Bay Region. With the tremendous growth of our company, the intern will receive hands on opportunities to help them grow and help a mission-based company.

#### **Key Duties:**

- Create and execute content strategy to social media platforms with relevant, inspiring, and engaging content that connects with the target market.
- Lead efforts in the implementation of brand voice, social media strategies, and editorial calendars and concept ideation
- Oversees scheduling, planning and organization of Keys of Hope podcast
- Manage content messaging, communication frequency, and all creative processes
- Set quantifiable objectives and define best practices
- Work directly with: CEO of **Keys of Hope™ Foundation**, board of directors, volunteers and other Interns.

#### **Experience and Qualifications:**

- Attention to detail and sufficient planning
- Understands the difference between writing for a brand vs personal social media
- Communication and excellent writing skills
- Self-starter and open to sharing their opinions for the better of the company
- Organizational skills
- Receiving a Bachelor's Degree in Marketing, Advertising, Journalism, Communications, Public Relations

Please note: this is a virtual, unpaid position (can receive class credit) that is 15 hours per week.

Please submit your cover letter and resume to Anesha Stanley at [keysofhopefoundation@gmail.com](mailto:keysofhopefoundation@gmail.com) by August 16, 2019.